



MAYANA

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Education

Bachelor's Of Fine Arts - Graphic Design

Radford University
August 2013-May 2017
Radford, Virginia
801 E Main St

- Graduated from Summa Cum Laude with a 3.9 GPA with classes in photography, sociology, print publication, web design and motion graphics

Experience

Graphic Designer at Richmond Pro Lab

April 2017 – Current
Richmond, Virginia
217 W. Grace Street

- Customize and create collateral and templates for photographers to market their services.
- Maintain an ever-growing database of customer designs, sent, received and final files
- Discuss client needs and goals to create designs that properly address the needs of their desired audience

Student Designer at Radford University - College of Visual and Performing Arts

August 2015-May 2017
Radford, Virginia
801 E. Main St

- Coordinated with Radford's College of Visual Performing Arts Public Relations Coordinator to create promotional material for upcoming events by contacting department heads, professors and clients to create posters
- Aided in the implementation of Radford's new brand guidelines
- Managed approximately 2-4 projects a week alongside vigorous coursework

Designer - Freelance

World Constitution and Parliament
Association
November 2015-January 2017
Radford, Virginia
801 E Main St

- Worked with WCPA President Dr. Glenn T. Martin to create a promotional booklet celebrating the organization's efforts, successes and history to be distributed during his coming trip to India where it would be given to prominent officials including India's Prime Minister and then-president Pranab Mukherjee.

Accolades

Gold Student Addy

April 2017

- Won a Gold Addy from the West Virginia branch of the American Advertising Federation

Radford's Featured Student Radford University

February 2017 – April 2017

- Selected as Radford's featured student for the College of Visual and Performing Arts and as such was featured on Radford's website

Outstanding Visual and Performing Arts Senior Nominee

April 2017

- Nominated as one of the potential Outstanding Seniors among 2017 graduates by my professor and former art director, Ken Smith, as well as the head of the Visual Arts department, Dr. Roann Barris

Best in Packaging and Best in Show

November 2016

- Won Best Packaging and Best in Show at Radford's Annual Graphic Design Show, selected by professors and alumni



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